

REPORT TO THE HEALTH AND WELLBEING BOARD

2nd October 2018

PUBLIC HEALTH STRATEGY 2018-2021: RENEWING ACTION FOR A HEALTHIER BARNESLEY

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1. Purpose of Report

- 1.1. To present the Public Health Strategy 2018-2021 to the Health and Wellbeing Board.

2. Delivering the Health & Wellbeing Strategy

- 2.1 Renewing our Public Health Strategy provides an opportunity for us to reflect on what we have achieved with our partners which contributes to the delivery of the Health & Wellbeing Strategy. Our priority areas (smoking; physical activity and oral health) now have successfully established programmes in place and have achieved a number of significant results in the last 3 years.

Our approach strengthens our efforts in prioritising policy level action to support individual behaviour change in order to improve healthy life expectancy and reduce health inequalities.

3. Recommendations

- 3.1. Health and Wellbeing Board members are asked to:-
- Note the Public Health Strategy which has been produced in consultation with key partners
 - Support the delivery of the Public Health Strategy

4. Introduction/ Background

- 4.1 The refreshed Public Health Strategy 2018-2021 (Appendix 1) demonstrates our commitment to work with partners to actively improve the health of all people living in Barnsley. It provides us with the opportunity to reflect on what we have achieved with our partners to improve the health and wellbeing of Barnsley residents.
- 4.2 We have reviewed our 2015-18 priorities areas (smoking; physical activity and oral health); these work areas all have successfully established programmes in place and have achieved a number of significant results in the last 3 years. These existing

priorities are now business as usual and the programmes of work are well established and show progress. To complement our three existing priorities, we have selected three new priority areas, alcohol, emotional resilience and food.

5. Conclusion/ Next Steps

- 5.1 All new priority areas will have robust action plans developed and shared with partners. Targets for our public health priorities will be aligned to the developing work on the outcomes framework for the emerging Integrated Care Partnership.

6. Financial Implications

- 6.1 There are no direct financial implications associated with this report.

7. Consultation with stakeholders

- 7.1 The refreshed strategy has been drafted in consultation with partners from Barnsley Hospital, SWYPFT, Healthwatch, Barnsley CCG and Barnsley Healthcare Federation. It has been shared with Directorate Management Team meetings in BMBC, and shared with a number of partnership boards,
- 7.2 The choice of the three new priorities was strongly informed by the two most recent annual DPH reports which involved hearing the views and experiences of Barnsley people in relation to health and wellbeing.

8. Appendices

- 8.1 Appendix 1: Renewing action for a healthier Barnsley Public Health Strategy 2018-2021.

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Date: 19 September 2018